

**BONITA LAKES MALL
MERIDIAN MISSISSIPPI**



HYPE!
INDOOR ADVENTURES



RockStep Capital announces **HYPE INDOOR ADVENTURES** to open at Bonita Lakes Mall in Meridian, Mississippi. **HYPE** will deliver a unique, family friendly experience and will be the largest indoor adventure, entertainment and recreation park in Mississippi. **HYPE** will occupy the former Sears building.

Andy Weiner, President of RockStep Capital states “We believe the future of our Mall will offer multi-purpose, mixed use of spaces. Customers want to have experiences and HYPE is a great example of using a space to provide exactly that. We’re excited to compliment Meridian’s multiple entertainment venues.”

The 92,000 square feet state-of-the-art facility will offer a full line-up of activities for guests of all ages. Featuring 150 wall-to-wall trampolines and Olympic trampoline arena, high speed electric go-karts with timed or rookie racing and virtual reality gaming. Multiple climbing walls, a high ropes course, batting cages, and laser tag will also be featured. The latest craze of axe throwing will provide adventure-seekers with an exciting challenge. There will be an activity to love at this exciting new park no matter what your preference.

Guests will be able to enjoy favorites like basketball slam dunk and jump shot, dodgeball, tumbling tracks for serious flippers, fantastic foam pits with battle beams, aerial silks, a challenging rock wall and much more. HYPE will also include a café and lounge. A designated zone for ages 6 & under will keep little ones happy with activities designed just for them.

“The addition of HYPE will position Bonita Lakes Mall as the premier entertainment destination for Meridian and will draw thousands of visitors from the surrounding regions. HYPE will bring a family friendly entertainment experience to the community that is much needed. Our commitment will be to provide unforgettable service to all that come to HYPE,” stated Renee Williams, General Manager for Bonita Lakes Mall.

The focus of a family friendly environment will set our park apart. With numerous party rooms, accommodating birthday parties, corporate functions, church events, private functions and more will be a priority. The facility will be STEM qualified for field trips and educational purposes.

HYPE will employ approximately 60 people. This will be a tremendous boost to our workforce development in Meridian. We will be looking at utilizing sector-based strategies that focus on matching workers’ skills to the needs of this industry.

The projected date is to be completed and open to the public just in time to kick off the holiday season.



THANK YOU FOR BEING A PART OF THIS AMAZING ANNOUNCEMENT! THIS WILL BE A GREAT ADDITION TO THE FAMILY ENTERTAINMENT AVAILABLE IN MERIDIAN. WITH OVER 60 NEW JOBS CREATED, WE ARE PROUD TO BRING HYPE INDOOR ADVENTURES TO BONITA LAKES MALL.

WE LOOK FORWARD TO PROVIDING FAMILIES IN THIS REGION HOURS OF UNPARALLELED FUN!
NOW FOR THE LINEUP OF ACTIVITIES TO ENJOY.



◇ 92,000 SQ FT STATE-OF-THE-ART FACILITY

◇ MULTIPLE CLIMBING WALLS

◇ OLYMPIC TRAMPOLINE ARENA

◇ HIGH ROPES COURSE

◇ LASER TAG

◇ BASKETBALL SLAM DUNK

◇ FOAM PITS WITH BATTLE BEAMS

◇ CAFÉ

◇ INDOOR ELECTRIC GO-KART TRACK

◇ 150 WALL-TO- WALL TRAMPOLINES

◇ VIRTUAL REALITY GAMING

◇ BATTING CAGES

◇ AXE THROWING

◇ JUMP SHOT

◇ AERIAL SILKS

◇ LOUNGE

◇ PARTY ROOMS FOR BIRTHDAYS, CORPORATE FUNCTIONS, SCHOOL GROUPS, CHURCH GROUPS, ANY EVENT!

LITERALLY SOMETHING FOR EVERYONE!